



Hands Across the Carolinas /Steppin' It Up Coalition
Planning Subcommittee Meeting for Walk/Run Event
July 10, 2017 ---- 5:30 pm-6:30 pm
Classroom of AnMed Health Cannon

Attendance: Cathy Breazeale, Project Director; Jessica Gibson, Other Org; Dawn Gilstrap, Healthcare; Kayla Roach, Parent; Jeanette Hicks, Religious/Fraternal; L'Tonya Hopkins, Media; Jeff Gerber, Media; Peter Schriver, Healthcare; Angela Dalton, Parent; Donna Mansell, School; Mary McGee, Healthcare; Kay Hendricks, Religious/ Fraternal; Charles Hendricks, Religious/Fraternal; Jim Mahanes, Healthcare and Coalition Co-Chair

1. Welcomes and Introductions

Cathy Breazeale called the meeting to order and thanked everyone for coming. Cathy mentioned that she is excited about this event because it aligns with the mission of the SIUC and that another community member is taking the initiative to organize this event.

2. Purpose of Meeting

- a. Dawn Gilstrap mentioned that addiction is a multi-generational problem that crosses all income levels based on her experience as an emergency room nurse.
- b. The purpose of this race is to build awareness in the community and start more education and conversations about addiction and substance abuse. This is just the beginning.
- c. This event will take place on October 21, 2017. The purpose of this meeting is to start with the logistics of this event.
- d. Dawn, Cathy, and Jessica placed committee members on various committees within this planning group. There are three areas: administration, sponsors/supplies, and recruiting/promotion.

3. Subcommittee Assignments

- a. Jessica read the subcommittee assignments. Cathy assured everyone that there were more people on the committees than were present at the meeting. She wants to have plans set for next meetings before we dismiss. This is a small timeline for a large event. Cathy and Jessica are available to help where needed. Behavioral Health Services Prevention Department is available for meetings and Dr. Mahanes agreed to check the classroom's schedule if given advance notice.

4. Subcommittee Breakouts

- a. Dawn mentioned that she has been working on plotting a course and clocking miles for this race. It was originally planned to do 100 miles, but it was decided to combine all efforts between South Carolina and North Carolina for a total of 100 miles. We are planning for a 5K here in Pickens County.
- b. One of the ideas is to have crosses placed periodically throughout the Carolinas (area covered by events) where people can write a family member's name that they have lost due to addiction. A donor from North Carolina has agreed to make the crosses for this purpose.
- c. We are looking for community and business sponsors for buy-in from the community. This needs to start as soon as possible.
- d. Dr. Schriver mentioned that using Ann Street due to the construction was most likely out of the question. He recommended using the Doodle Trail course because it is already certified and relatively safe and flat. He mentioned that there is room right at the Doodle Head Trail to do a Festival/Health Fair.

Hands Across the Carolinas /Steppin' It Up Coalition
Planning Subcommittee Meeting for Walk/Run Event
July 10, 2017 ---- 5:30 pm-6:30 pm
Classroom of AnMed Health Cannon

- e. Several suggestions were made including making this event a memory walk at a local high school or charging for registration if we use the Doodle Trail. Dr. Schriver suggested using go-greenevents.com to register for event. Registration fee would help offset the cost of t-shirts. L'Tonya said that t-shirts would provide "forward equity" when someone wears the shirt after the race for continued education and marketing. Walking was suggested for those who want to do this in memory of someone.
 - f. Dr. Schriver suggested that medals be given based on age group for first, second, and third place.
5. Set meetings
- a. The next meeting was set for Monday July 24, 2017 at 5:30pm at AnMed Health Cannon

Submitted by: Jessica Gibson
Audio Tape, 7-11-17