



NOVEMBER COALITION MEETING
Sarlin Library, Liberty, SC
Monday, November 14, 2016
5:30pm – 7:00pm

Welcome, Introductions

Dr. Dovie Gamble, Co-Chair; Dr. James Mahanes Co-Chair; Cathy Breazeale, Program Director & Other Org.; Chad Brooks, LE; Bret Barwick, LE; Adrian Mayes, Parent.; Stephanie Finley, Parent.; Michelle Grant, Parent; Cheryl Aguero, HC; Rev. Charles Hendricks, Rel/Frat Org.; Victoria Hudson, Youth; Alexander Dukes, Other Org.; Barbara Moss, Other Org.; Fiona Newell, Other Org.; Cal Finley, Other Org.; NaAdrian Mayes, Other Org.; Britton Blackwell, Other Org.; Skylar Grant, Other Org.; Kay O’Roy, Other Org.; Angie Ellenburg, Other Org.; Dale Ramey, Civ/Vol; Kay Hendricks, School; Lori Gwinn, School; Jeff Gerber, Media; L’Tonya Hopkins, Media; Wanda Pearson, Other Org.;

Coalition Business

- Tabled until next meeting

Behavioral Health Services of Pickens County (BHSPC)

- **Any** presentations involving alcohol, tobacco and other drugs can be used as volunteer hours.
- Fiscal Agent/Financial Report/In-Kind hours: \$ **7,658.56** of the Federal monies has been spent and the Non-Federal match is **\$6,741.69**.
- This grant is a “MATCH” grant. The grant is for 125K and the “MATCH” must be that as well.

Sector Chairs Reports To be mailed out

Special Presentation

Introduction of Special Guest: Wanda Pearson, SIUC Grant Writer.

A SWOT Analysis was conducted with the SIUC Sector Chars and Pickens County Youth Board members in attendance. Worksheets were distributed describing the purpose of a SWOT Analysis.

Coalition Sectors	SWOT Group Members
Youth:	N/A
Parents	Michelle Grant, Stephanie Finley and Cheryl Aguero
Business	
Media	Jeff Gerber and L’Tonya Hopkins
School	Lori Gwinn and Kay Hendricks
Youth Serving Organization	N/A
Law Enforcement	Chad Brooks and Bret Barwick
Religious or Fraternal Organization	Adrian Mayes and Rev. Charles Hendricks
Civic or Volunteer	Dale Ramey and Angie Ellenburg
Healthcare Sector	Dr. Mahanes
State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse	N/A
Other Organization Involved in Reducing Substance Abuse	Na’ Adrian Mayes, Cal Finley, Britton Bagwell, Kay O’Roy, Fiona Newell, Skylar Grant



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The following information was gathered from those in attendance at the SWOT Analysis. Another SWOT Analysis will be scheduled for those sector chairs that were not able to be in attendance.

The Goals of the Steppin’ It Up Coalition are:

1. Increase community collaboration
2. Reduce youth substance use

Strengths	Weaknesses	Opportunities	Threats
<ul style="list-style-type: none"> • Pickens County Youth Board • Reaching kids • Programs/Activities • Project Manager • Consistent Message • Committed • Diversity • Connections/Networking • Reduction in overall sales to youth • Good things in the community • Collaboration • Outgoing • Data Collection • Responsive to needs of schools • Radio Advertising 	<ul style="list-style-type: none"> • Unorganized • Get distracted • Lack of parent involvement • Equitable student representation • Unable to reach people or groups • Unwilling to help • Struggle between SIUC and Phoenix Center • Do a lot but don’t do as much as we can • Undirected • Cycles-Federal, Fiscal • Lack of communication between schools • Lack of communication with kids 	<ul style="list-style-type: none"> • Schools • Network with other youth serving organizations (SADD Clubs) • EVA Project • Study Hall, Leadership classes • Non instructional time • Active Youth Board • MADD • College Events • High volume drinking seasons • More referrals to BHSPC from hospital • Washington trip 	<ul style="list-style-type: none"> • Parents not being involved • Community apathy • Legalization of marijuana • Lack of money or budget cuts • Local hot spots • Unwilling to learn • Continued follow-up • Local Gangs • Alcohol and Drugs • Red tape and protocol • Music • Easy access • Status: Individual, school groups • Peer pressure • Fear

Meeting Adjourned: Next meeting scheduled for Monday, December 12, 2016 from 5:30 pm – 6:30 at Behavioral Health Services of Pickens County, South Carolina 29671.

Respectfully Submitted: Barbara Moss, Prevention Liaison
 Audio Tape November 14, 2016