



FEBRUARY COALITION MEETING
Behavioral Health Services of Pickens County, Pickens SC
Monday, February 9, 2015
5:30pm – 6:30pm

Welcome, Introductions, Community Announcements

Cathy Breazeale (BHSPC), Tiffany Ashemore (BHSPC), Ben Hyder (BHSPC), Faye Nichols (BHSPC), Matt Smith (Phoenix Center), Cheri Anthony (Pickens County Rec), Dedrick Henderson (DJJ), Carleton Holly (City Council), Tate Brown (Clemson City), Rev. Hendricks (Snow Hill Baptist Church), Kay Hendricks (School), Journie Crenshaw (PCYB), Stephanie Dalton (PCYB), Barbara Moss (BHSPC)

Coalition Business

- Agenda – Reviewed
- Minutes—Faye Nichols made a motion that the minutes be approved as written. Ron Duncan seconds the motion.

Old Business:

- The focus group was led by our marketing rep Michelle Hood from M3 with our youth board and friends to get feedback/insight/suggestions on the upcoming Pre-Prom Party.
- Pickens County Needs Assessment: Prevention Department is conducting data collection, key informant interviews and focus groups to assess marijuana issues in the county.
- Strategic Planning: training was attended by Tiffany Ashemore attended Strategic Planning training by The Weather's Group on Saturday, January 24, 2015 topic was Sustainability.

Behavioral Health Services of Pickens County (BHSPC)

- Reminder: Each time coalition meets a showing of “In-Kind” hours are needed. This documentation helps to meet the grant requirement. Please remember to fill out (name, date, hours, reason for meeting and sign).
- **Any** presentations involving alcohol, tobacco and other drugs can be used as volunteer hours.
- Fiscal Agent/Financial Report/In-Kind hours: **\$ 43,290.00** of the Federal monies has been spent and the Non-Federal match is **\$22,047.20**.
- This grant is a “MATCH” grant. The grant is for 125K and the “MATCH” Must be that as well.

Coalition Activities

- **Focus Groups:** Membership Subcommittee is diligently working on By-Laws and Membership Packet. May need to go back and review them to see if any changes need to be made.
- **Strategic Planning:** The Weathers Group final training will be held on Saturday, February 21 at Spartanburg Community College from 10 am – 1 pm. The topic will be on Leadership and putting all of the pieces together. Would like SIUC members to attend the training with Tiffany. We are still looking to schedule the Weathers Group to come and specifically train our coalition soon.
- **Community Education** – Alcohol Trends event to take place instead of SIUC meeting on March 9, 2015 at the Kimberly Hampton Memorial Library in Easley, SC. MADD Power of the Parent Monday, March 23, 2015 at 7:00 PM– Dacusville Community Center 2671 Earls Bridge Road, Dacusville SC.

Subcommittee Breakouts / Reports

- **Youth Board** –Focus group on how to make the Pre Prom Party better. Suggestions by focus group:
 - Bashing a wrecked car to simulate “this is what happens when you are in a drunk driving accident”
 - Bon-fire



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- Drunk driving obstacle course with simulation goggles and remote control cars
 - Photo booth with props and different messages to look like mug shots and using snap-chat to get the word out about what can happen if you get arrested for underage possession or underage DUI
 - Beef up Social Media (Twitter, Instagram, Snap-chat)
 - Beef up SIUC blog page to an actual webpage
 - Hear from an actual person who's life was changed because of a DUI incident
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- **Media** – For advertising we have a young man who lost his father at a young age due to a drunk driver who will be doing commercials on HOT 98.1 or B 93. The commercial will be running during station breaks at the Pre Prom Party.
 - **By-Laws & Membership** – Member packets and profile forms
Get Sam to write a Welcome letter for the Membership Packet. Need to approve the Membership agreement and Information sheet.
 - **Business & School & Media**
Need to get information to the coaches about SPORT by the 17 of February.

Next Meeting – Monday, March 9, 2015 (2nd Monday)